

HEALTH

3IT SUMMIT

30 AUGUST 2018



INNOVATION CENTER FOR
IMMERSIVE IMAGING TECHNOLOGIES

 **Fraunhofer**
Heinrich Hertz Institute

PROGRAM

- 3.30 PM **Welcome**
Dr. Ralf Schäfer, *Fraunhofer HHI*
Kathleen Schröter, *Fraunhofer HHI*
- 3.35 PM **Welcome Note**
Dr. Andreas Goerdeler, *BMW*
- 3.45 PM **UHD Roadmap: Five Years After HEVC**
Stephan Heimbecher, *Deutsche TV Plattform & Sky Germany*
Heiko Schwarz, *Fraunhofer HHI*
- 4.15 PM **3IT Projects 3DInMed and M3D: A Success Story**
Jean-Claude Rosenthal, *Fraunhofer HHI*
Dr. Stefan Kluckner, *Siemens*
- 4.45 PM **High Quality 360-Video: What is New?**
Christian Weissig, *Fraunhofer HHI*
Johannes Steurer, *ARRI*
- 5.00 PM **Coffee Break**
- 5.15 PM **VR in the Medical Sector: VRha**
Dr. Michael Gaebler, *Max-Planck-Institut Leipzig*
- 5.45 PM **Volumetric Video: A Solution for VR and AR Applications**
Sven Bliedung, *Volucap*
Sönke Kirchhof, *reallifefilm international*
Nico Nonne, *Trotzkind*
Georg Tschurtschenthaler, *gebrueder beetz filmproduktion*
- 6.15 PM **AR Standardization: Updates on ETSI Industry Specification Group**
Dr. Ralf Schäfer, *Fraunhofer HHI*
- 6.30 PM **Bronze Partner Demo Pitches**
- 6.45 PM **Get-together with Technical Demonstrations at 3IT**
- 9.00 PM **End of Event**